



KELLY DIEDRING HARRIS

## Television/Public Speaking

- **Guest Host** – Home Shopping Network (HSN), 2009 - present
- **Guest Expert** – Daytime's Queen of the Jungle, Nationally Syndicated Morning Show broadcast in more than 100 US cities, 2009 - present
- **Guest Host** – The Daily Buzz, nationally syndicated morning news show (CW), 2010
- **Co-host** - 16-week *Adventure Camp* Series airing on Discovery Kids and BBC, 2008
- **Spokes model** - Busch Gardens Commercial/Billboard advertising campaign, 2007
- **Host** - SeaWorld/Busch Gardens *Adventure Camp* Promotional Video, 2007
- **Guest Expert** - appearing with animals on *The Morning Show* with Mike and Juliet, CNN Headline News, CMT, Fox (Tampa/Orlando) and other local and national television programs, 2004-2007
- **Guest Expert** - *The Daily Buzz* National News Show appearing monthly with live animals, 2004 - 2007
- **Guest Expert** - NASA SCI Files; *The Case of the Zany Animal Antics*, 2005
- **Host** - *One Wild World*, IAAPA "edutainment" award winner, 2005
- **Keynote Speaker** - *Univ. of Missouri School of Natural Resources Graduation*, May 2005
- **Awards Presenter** - 18th Annual *Genesis Awards*, Beverly Hills, CA - honoring media members for outstanding accomplishments directly focusing on animal issues - March 20, 2004
- **Guest Appearance** - *Ellen DeGeneres Show*, January 8, 2004
- **Host** - *King of the Jungle, Winner's Special* - documentary filmed on location in Kenya's Masai Mara animal preserve, airing on Animal Planet in January 2004
- **Winner** - Animal Planet's *King of the Jungle* television series, 2003
- **Participant** - Animal Planet's *King of the Jungle* 15-week television series, October - December, 2003

## Education

- **Master of Arts**, Mass Communications/Public Relations  
*University of South Florida, 2008*
- **Bachelor of Science**, Wildlife Biology  
*University of Missouri, 2001*

## Work Experience

KDH Communications, LLC 2010 – Present  
**Chief Executive Communicator and Owner**

- Perfecting the power of publicity, KDH Communications is a full service public relations and communications company
- Public relations & all aspects of marketing communications
- Television host, company and product spokesperson, media training

Fetching Communications, Tampa, FL 2009 – 2010  
**Account Manager**

- Public Relations for clients in the animal and pet industry
- Serve as a spokesperson for clients in the media, craft key message points and prepare clients for media interviews
- Develop and maintain client social networking sites including Facebook, Twitter, LinkedIn; implement viral marketing techniques
- Organize trade show participation, set up media tours and press conferences during shows for optimum client exposure
- Work closely with clients to meet and exceed sales goals and objectives

The Environmental PR Group, Tampa, FL 2007 – 2009  
**Account Executive**

- Public Relations for clients that are positively contributing to the environment
- Develop and maintain local and national media relationships
- Serve as a spokesperson for clients in the media
- Write press releases, news stories, guest columns -- generate positive publicity for clients
- Generate marketing strategies, write, coordinate and implement public education programs

Busch Gardens, Tampa Bay, FL 2002 – 2007  
**Conservation Educator**

- National spokesperson for SeaWorld and Busch Gardens
- Television media blitzes with animals to highlight the importance of conservation
- Public educator for park patrons – taught the importance of wildlife, animals, habitat and conservation
- Developed, taught and implemented conservation outreach programs including group programs, summer camp programs and other satellite programs
- Organized, planned and directed yearly Earth Day activities for the entire park